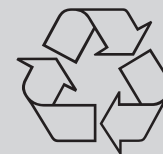
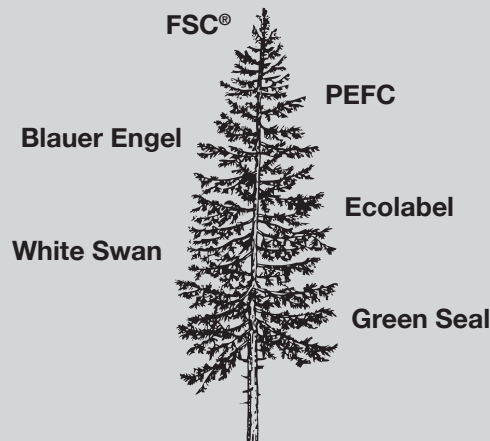
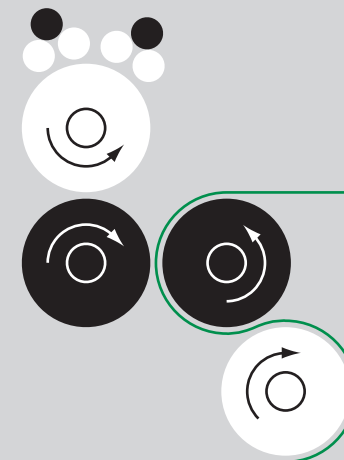


# The econava printing process



NavaPress uses pallet suppliers certified according to the PEFC chain of custody standard



So what does it mean to print under the econava trademark?

Energy from renewable sources and cogeneration

Minimum 70% of paper from properly managed forests or with environmental certification

Inks containing vegetable oils

Secondary packaging (boxes) made of minimum 70% recycled fibre or fibre from properly managed forests

Tertiary packaging (pallets) made of wood from properly managed forests



High quality environmental printing process

NavaPress, which has always been focused on environmental safety, is one of the first printers to use a trademark that certifies that its printing process is eco-compatible.

Printing under the **econava** trademark does not in fact just mean printing on recycled, FSC® or PEFC paper.

Printing under the **econava** trademark is a guarantee that every part of the printing process has been managed to minimize environmental impact: from the energy from renewable sources used to power the machines, to inks that contain vegetable oils, to paper from properly managed forests or with a product environmental certification, to packaging (secondary and tertiary) made of raw materials from properly managed forests or recycled materials.



So what does it mean to print under the **econava** trademark?

It means having a top quality product with a clear ecological image.

Having a wider selection of paper: in addition to paper that's certified under FSC® and PEFC standards, Ecolabel and Blauer Engel certified paper can be used, as well as paper with other product environmental certifications based on LCA (Life Cycle Assessment). Being able to include as certified up to a maximum of 30% paper not yet certified, while still having an ecological product.

NavaPress's experience and professionalism, and the skill of the technicians involved in the project, guarantee a process that reduces the environmental impact of printing without diminishing quality standards in any way.

Who backs **econava** ?

Bureau Veritas, an important, well-known European-level certification body, controls and certifies the **econava** trademark through a thorough evaluation of all elements of the printing process.

Certification by an international body guarantees the environmental respect that Nava imparts and transfers to its printed product.

**Milano**  
T +39 02 252 991  
milano@navapress.com

**Paris**  
T +33 (0)645 403 468  
paris@navapress.com

**Shanghai**  
T +86 2153099277 ext. 8227  
M +86 138 17466941  
shanghai@navapress.com

**New York**  
T +1 646 247 2704  
newyork@navapress.com

**Geneve**  
M +41 76 365 06 80  
geneve@navapress.com

[www.navapress.com](http://www.navapress.com)